

ESTABLISH YOUR SOCIAL PRESENCE.

POST SCHEDULE

UNDERSTANDING THE ALGORITHM

Social media algorithms reward consistency because activity signals relevance and value. When you post, comment, and engage regularly, the platform boosts your visibility—showing your content to more people. Studies show that algorithms rank content based on predicted engagement, meaning active accounts are prioritized. Staying active keeps your page in front of your audience, helps grow reach organically, and strengthens overall performance without relying solely on paid ads.

DO THIS TO STAY ACTIVE

- Make a minimum of 3-5 posts per week.
- Focus your post on the start of the week and taper off towards the weekend.
- Each post you make should be shared on both your business page and personal page
- Each post you make should be forwarded to 3-5 Facebook groups that correspond with the subject of the post.

DON'T GIVE UP!

- RESULTS ARE NOT INSTANT!
- DON'T THINK ABOUT WHAT OTHERS THINK!
- USE META SCHEDULING TO MAKE THIS A EASY 1-2 HOUR A WEEK TASK

NEED HELP?

CONTACT ME PERSONALLY AT [FACEBOOK.COM/QUINTONRDAY](https://www.facebook.com/QUINTONRDAY)

